

Sedgwick Museum of Earth Sciences Strategic Plan 2024-2029

Our Mission

The Museum has the privilege of caring for an internationally significant geological collection, and the benefit of an outstanding team of staff and volunteers. Our position at the intersection between the scholarship of the University and our wider audiences and communities enables the Museum to bring people together to stimulate learning, knowledge-sharing, discussion and debate about the extraordinary history of the Earth, life, the environment and the challenges facing society.

We want the Museum to be enjoyable, fun and a place for everyone, and we embed compassion, kindness, inspiration, respect, honesty, inclusivity and a welcoming approach in all we do. We are about the present and future as much as the past. Our aspiration is to build understanding of the vital role of Earth science in a global sustainable future, to stimulate curiosity and to inspire and empower the next generation of scientists.

Our Ambitions

1: Research

Support world-leading research

- Our collections support and enable a wide range of new research
- Our collection and archive are well cared for and we provide high quality information about them
- Our collections are physically and digitally accessible
- We have a better understanding of our collections and practice

2: Public Audiences

A warm welcome and inspiring learning opportunities for our public visitors

- We provide a rich and welcoming experience for all our visitors across our sites
- We bring together visitors, collections, science and scientists so everyone can learn and be inspired by the natural world
- We promote community wellbeing and cohesion and addressing social inequality and marginalisation
- We provide opportunities for people to further their engagement within and outside the museum

3: Student Learning

Support and enrich student learning and skills development

- We enrich curriculum learning and support teachers in schools and FE colleges
- We support and enrich HE student learning in Cambridge and beyond
- We provide opportunities for students to develop skills and inspire them to take their learning further

4: Networks and Partnerships

Work collaboratively and take an active role in networks

- Collaborate, build partnerships and contribute to professional networks
- We support museums and HEIs regionally, nationally and internationally by sharing resources, collections and expertise
- We have an excellent reputation and profile within the museums and academic sectors
- We have a strong and sustainable community of support around the Museum

5: Our organisational ambition and our Staff Charter:

A sustainable, ethical, flexible and imaginative museum, and a great place to work.

- Our Museum is a welcoming, compassionate, inspiring, respectful, honest and inclusive place to work, and staff are supported and enabled to do their jobs well
- Our Museum contributes to protecting the planet and its natural resources
- Our Museum is financially sustainable and able to develop and thrive
- Our buildings and equipment are well maintained and fully accessible
- Our Museum is well governed, ethical and runs efficiently and effectively
- We communicate clearly and effectively with audiences and with each other